



# spark

مدينة الملك سلمان للطاقة  
King Salman Energy Park

## WORLD-CLASS ECOSYSTEM

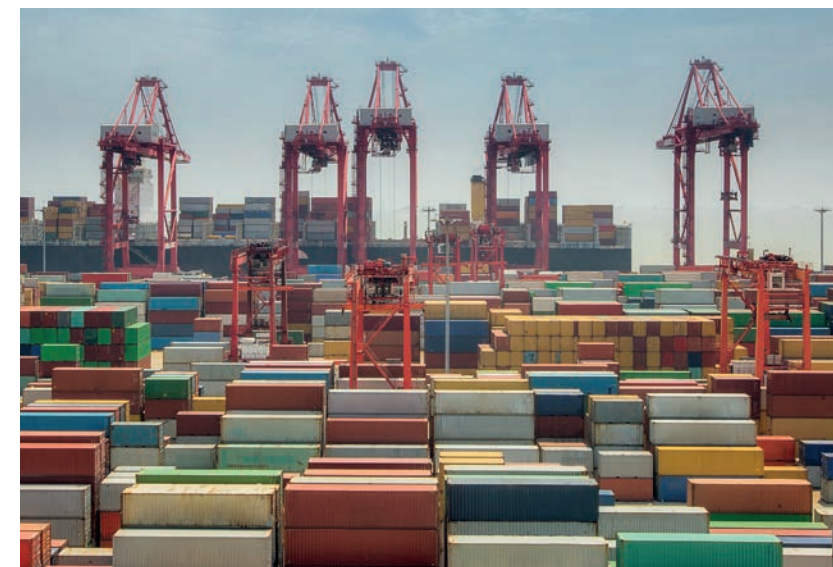
in the heart of the  
energy market



spark  
logistics

spark  
utilities





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# 1 BRIGHT FUTURE FOR THE ENERGY INDUSTRY IN THE KINGDOM

## AT SPARK, A WORLD-CLASS ECOSYSTEM IN THE HEART OF THE ENERGY MARKET

The Kingdom of Saudi Arabia is experiencing a dramatic and comprehensive transformation through its National Vision 2030, and is geared to build a robust economy based on a diversified production base and increased competitiveness. The Vision rests on three thematic pillars – a vibrant society, a thriving economy, and an ambitious nation. A key theme of the Vision is for the Kingdom to have a prosperous economy that presents rewarding opportunities. To further this Vision, a set of initiatives to diversify the economy, localize promising sectors, and leverage the country's unique location are all being implemented.

The Gulf countries' aggregated demand for energy goods and services is expected to reach \$2 trillion over the next decade. A large proportion of this demand is from Saudi Arabia, and is currently predominantly reliant on imports. This represents a significant opportunity to localize manufacturing and diversify the Saudi economy. A comprehensive market research study was conducted by Saudi Aramco to map demand across the industry's value chain and identify the gaps that led to the low localization of these products and services over the past decades. As a result, a set of programs including the In-Kingdom Total Value Add (IKTVA) and the King Salman Energy Park (SPARK) were proposed to localize and develop reliable, robust, and efficient energy clusters in the Kingdom.

On July 10, 2017, the Kingdom of Saudi Arabia's Council of Ministers approved the launch of the King Salman Energy Park (SPARK), one of the mega projects set to contribute to the growth and diversification of the Saudi economy, and envisioned it to become the region's technological hub focused on localizing the energy value chain in Saudi Arabia.

HRH Crown Prince Mohammed bin Salman, Deputy Prime Minister and Minister of Defense, broke ground on SPARK, strategically located in the Kingdom's Eastern Province, in 2018, signalling a bright future for the energy industry in the region.

“We are determined to reinforce and diversify the capabilities of our economy, turning our key strengths into enabling tools for a fully diversified future.”

**HRH Mohammed bin Salman Al Saud**, Crown Prince of Saudi Arabia



Saudi Arabia's Crown Prince Mohammed bin Salman inaugurated the King Salman Energy Park (SPARK), which is poised to transform the Kingdom into a pioneering industrial power.

# THE VISION: A GATEWAY FOR THE ENERGY SECTOR IN THE REGION



“The King Salman Energy Park is one of the most exciting industrial developments in the Kingdom today: a 21st century gateway for the global energy industry, an award-winning model of sustainable construction, and a rich reservoir of future industry partners for Aramco. With the first phase of development nearly complete and SPARK now signing its first anchor tenants, the Kingdom’s new energy city is rapidly rising out of the sands. Now is the time to join us in building a world-class hub of energy innovation.”

**Amin Nasser**, President and CEO, Saudi Aramco



# A WORLD CLASS ECOSYSTEM FOR THE REGION'S PROSPERITY



"Our vision for SPARK is to be the preeminent integrated global energy and industrial hub founded on innovation, collaboration and strong governance."

**Mohammed Y. Al Qahtani**, Chairman, King Salman Energy Park

Vision 2030 established the foundation for a transformed Saudi Arabia, one with a diverse, dynamic economy and a prosperous society. As the National Vision advances into the next phase of implementation, SPARK continues to draw inspiration from it and contribute to its critical strategic objectives.

SPARK is being developed to capture the full economic value from energy-related goods and services in the Kingdom and throughout the region. The advanced ecosystem being created in SPARK will localize value creation through dedicated industrial development, contribute billions to the Saudi GDP, generate many thousands of jobs, and support socioeconomic advances across all levels of society.

Since its establishment, SPARK has signed agreements with tens of major international and national energy companies, representing investments worth over \$2 billion in less than two years, which is a testament to the trust of its partners.



# SUSTAINABILITY IS IN SPARK'S DNA



“Our mission is to place our investors at the heart of the energy market, by providing a platform with world-class infrastructure and services that helps facilitate the growth of our customers’ businesses and brings sustained value to our communities.”

**Saif S. Al Qahtani**, President & CEO, King Salman Energy Park

SPARK’s mandate is to bring energy-centric social and economic value to the Kingdom, with the aim of building a community that supports a bright and sustainable future. Sustainability has been a core part of SPARK’s DNA from day one, starting with our aim to mitigate climate change and create climate-friendly energy systems. By integrating sustainability into the community, SPARK also hopes to inspire other industrial cities to follow our lead. We are proud that SPARK is the first industrial city in the world to obtain LEED certification, which is a prized demonstration of our leadership in energy and environmental design.



## 2 ABOUT SPARK

Built to capture the energy demand in Saudi Arabia and the region, SPARK is a city which is being developed with a vision to become the leading gateway to the regional energy sector, providing a complete spectrum of solutions to support business growth in the Kingdom.

A national Saudi mega project, SPARK aims to become THE gateway for companies to capture opportunities from the large and growing energy sector in the Middle East and the African region. In terms of master planning, the project consists of 50 sq km of industrial and logistics zones with a supporting community.



## CORE VALUES



### PARTNERSHIP

We form strong relationships with our stakeholders that are built on trust, cooperation, and respecting them as important partners.



### INNOVATION

We have our eyes set on the future, challenging the status quo to carve out the highest value for our stakeholders.



### SAFETY

We are always ready, anticipating and planning for every issue to ensure that we meet our responsibilities for the safety and security of our stakeholders.



### EXCELLENCE

We deliver unmatched excellence across our business through collaboration, adaptation, and commitment.



### INTEGRITY

We foster an atmosphere of trust through transparency and honesty, and recognizing our commitment to the highest standards of fairness and ethics.



Find out more about SPARK



# VALUE PROPOSITIONS

## WHY SHOULD INVESTORS CONSIDER SETTING UP OPERATIONS AT SPARK?

One significant factor is the uniqueness of SPARK's creation as a fully integrated and master planned city, bringing together major national and international companies, innovators, skilled workforce, training providers, visitors and residents with several quality of life related propositions. As a world-class ecosystem in the heart of the energy market, SPARK provides all the support services needed for a dynamic community and helps investors save precious time, resources, and money.



### STRATEGIC LOCATION

SPARK is at the heart of the global energy market, in the Eastern Province of Saudi Arabia, a region known for its unmatched oil and gas resources and the Saudi Aramco head facilities.



### GLOBAL ENERGY HUB AND GROWTH CATALYST

The city will make participation in Saudi Arabia's energy sector simple by offering direct geographic access to the world's energy production center. SPARK is determined to support its investors capture the growing demand for energy goods and services in the Middle East and beyond.



### WORLD-CLASS MASTER PLAN

SPARK will be developed over three phases across a 50-sq km area. SPARK is master planned to seamlessly intertwine industrial areas and vibrant residential, educational, and commercial areas.



### INTEGRATED LOGISTICS

Designed to ensure ease of access to global markets, SPARK investors will enjoy a state-of-the-art, fully automated logistics zone, complete with a world-class inland and dry intermodal port, on-site bonded area, warehouses and support services.



### PLUG-AND-PLAY

SPARK offers plots in a Plug-And-Play concept that reduces development costs and implantation risks for investors.



### INTEGRATED INDUSTRIAL PLATFORM WITH OSC

SPARK-OSC is the world's largest Common User Supply Base, providing full access to the local supply chain and building a ready-made community that connects investors.



### ONE-STOP-SHOP

The One-Stop-Shop (OSS) at SPARK will be a holistic solution hub for investors that will support by providing guidance and information, and help companies complete their set-up procedures at SPARK.



### VIBRANT ECOSYSTEM

SPARK's development will have dedicated zones for different uses such as industrial, residential and commercial, and therefore will foster a "work, live and play" concept.



### QUALITY OPERATIONS

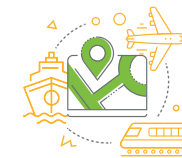
SPARK together with its partner Engie Solutions will offer quality management activities through the use of best-in-class practices, such as CAFM (Computer Aided Facilities Management)



# SPARK LOCATION

SPARK is at the heart of the global energy market, where businesses prosper, people thrive, and communities grow. SPARK is strategically located in the Eastern Province of Saudi Arabia, a region which is known for its unmatched oil and gas resources:

- At the heart of the energy sector, and located close to the Saudi Aramco HQ
- Well-connected to the region and through highways and the GCC railway
- Close to King Fahad International Airport and King Abdul-Aziz Seaport
- Between two major sources of local workforce – Dammam & Al-Hasa areas



## GLOBAL ENERGY HUB AND GROWTH CATALYST

Energy production and its consumption in Saudi Arabia and neighboring countries is vast, growing, and transforming, which is driving demand for industrial equipment, machinery, and process equipment. This demand is particularly fueled by:

- Large energy companies such as Saudi Aramco, Sabic, and Saudi Electric Company
- The spend generated by the Vision 2030 Giga projects
- The emergence of new energy sectors including hydrogen, renewables, and non-metallic

Companies that localize manufacturing within SPARK will be strategically positioned to capture energy-demand growth and prosper.



# MASTER PLAN

SPARK will be developed over three phases across a 50-sq km area. SPARK has completed 80% of its first phase, which consists of infrastructure, roads, utilities and real estate assets established across 17 square kilometers.

Investors have the opportunity to set-up their industrial facilities, factories and businesses, to produce and supply goods and services, or they can invest in the SPARK non-industrial area to develop SPARK real estate assets.



# VIBRANT ECOSYSTEM: COMMUNITY

SPARK will be a fully integrated city, masterplanned to seamlessly intertwine industrial areas and a dedicated three-square kilometres dry port and logistics zone with vibrant residential, educational, and commercial areas.

SPARK aims to be a sustainable community, one where residents can live, play and learn; where companies can build, operate and prosper; where employees can work and train, and where visitors want to do business.







# INTEGRATED LOGISTICS

SPARK's first phase is divided into a number of clusters: logistics zone, industrial hub, business district, digital hub, and residential and commercial areas. The dedicated three-square-kilometre dry port and logistics zone, managed by a leading global ports operator, will include warehouses and storage facilities, a bonded area and on-site customs clearance.

Designed to ensure ease of access to global markets, the three-square-kilometre dry port will enable investors to capture the growing demand for logistics services for energy-related products in the Middle East and beyond while also serving the neighboring industrial cities.



Once fully complete, the dry port and logistics zone at SPARK will be able to handle ten million metric tons of cargo.



Connecting neighboring countries via the future GCC railway



To connect to the future land-bridge linking west to east



1st Largest "Private Dry Port" in the region



Encourages Value Creation with its Bonded Zone



Handles up to 10 Million Metric tons of cargo



State of the Art design and automated operation



Managed By a leading global ports operator



# INTEGRATED INDUSTRIAL PLATFORM

Our pioneering partnership with Oilfields Supply Center (OSC) is a catalyst for localizing the energy supply chain, enabling innovation, and creating community. OSC, the world's largest Common User Supply Base, offers a variety of ready industrial facilities with a flexible menu of resourcing and service models to help accelerate the establishment of companies in Saudi Arabia, while reducing the implementation risk and increasing overall efficiencies. Facilities range from 200 sq m to 10,000 sq m with flexible terms to host large companies and SMEs alike. SPARK-OSC's integrated pre-built industrial facilities lower the risk for SMEs entering the market, supporting easy local access and enhancing the SPARK One-Stop-Shop.



Once fully complete, the dry port and logistics zone at SPARK will handle up to ten million tons of cargo.

“The OSC base at SPARK will measure one million square meters and include multiple areas and zones. It cements OSC’s commitment to realizing our business at SPARK and enabling local content for all companies wanting to do business in Saudi Arabia. We have previously seen significant interest from international companies and Small and Medium Enterprises (SMEs), and following the award we anticipate increased demand for our industrial facilities.”

**Iqbal Mohammad Abedin**, OSC Director and Corporate Affairs General Manger



Find out more about SPARK



# PLUG-AND-PLAY

SPARK offers plots in a Plug-And-Play concept which reduces development costs and implementation risks for investors and allows them to operate immediately without delay.

## spark utilities

- an advanced network of electric power, water, gas, sanitation systems, drainage and the most modern communications network in the Kingdom
- Utilities infrastructure built right up to the edge of the boundary of each plot
- Internal road networks and roads and highway access
- Levelled and compacted land
- Licensing and permitting



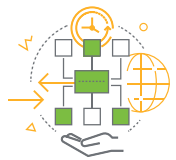
1st Full fledge utility company within the Kingdom



Customer Centric Oriented Approach



Fully integrated smart grid and digitalized services



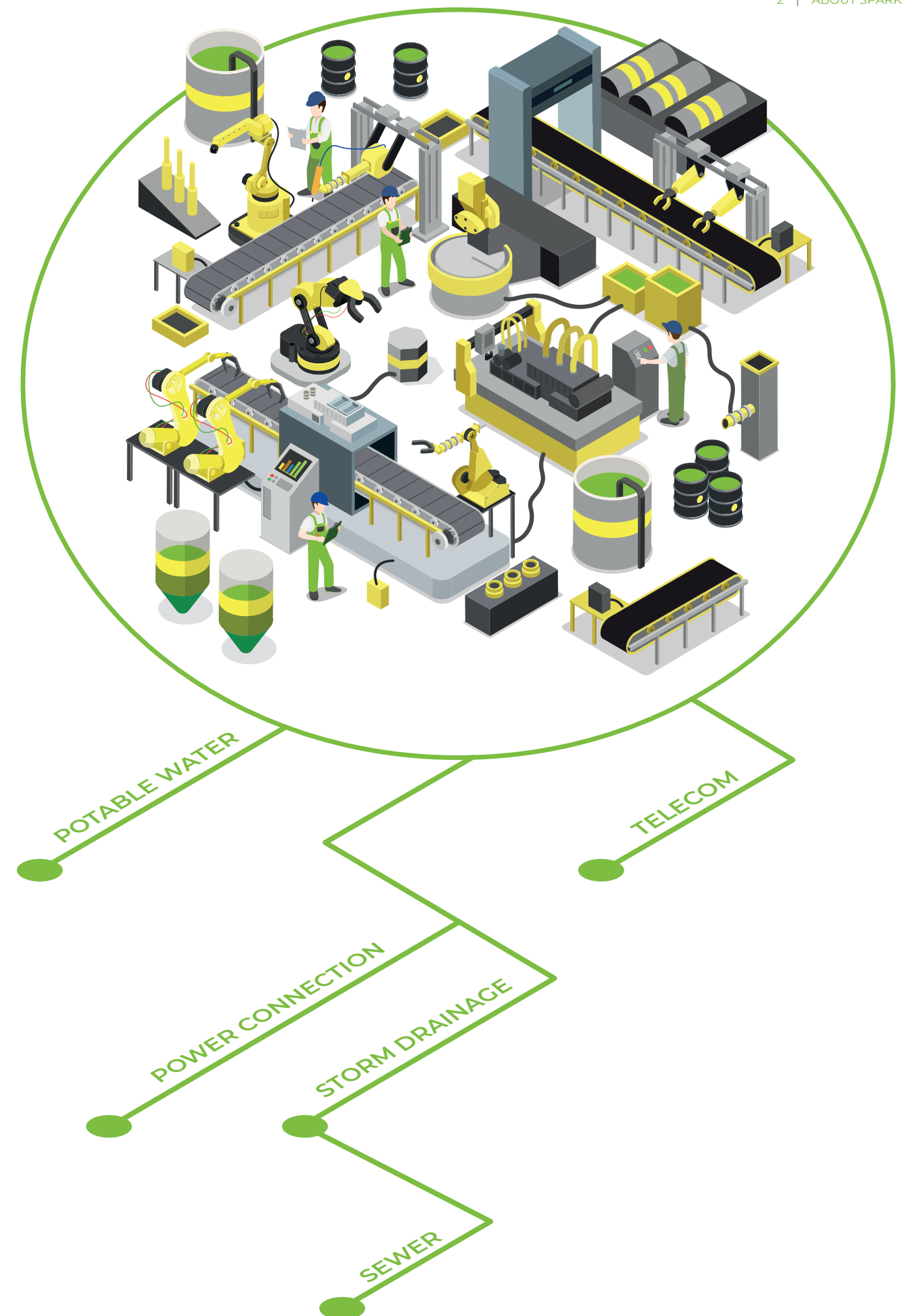
Swift utility connectivity



Low Carbon Footprint Utility Provider

## ABOUT SPARK UTILITIES COMPANY

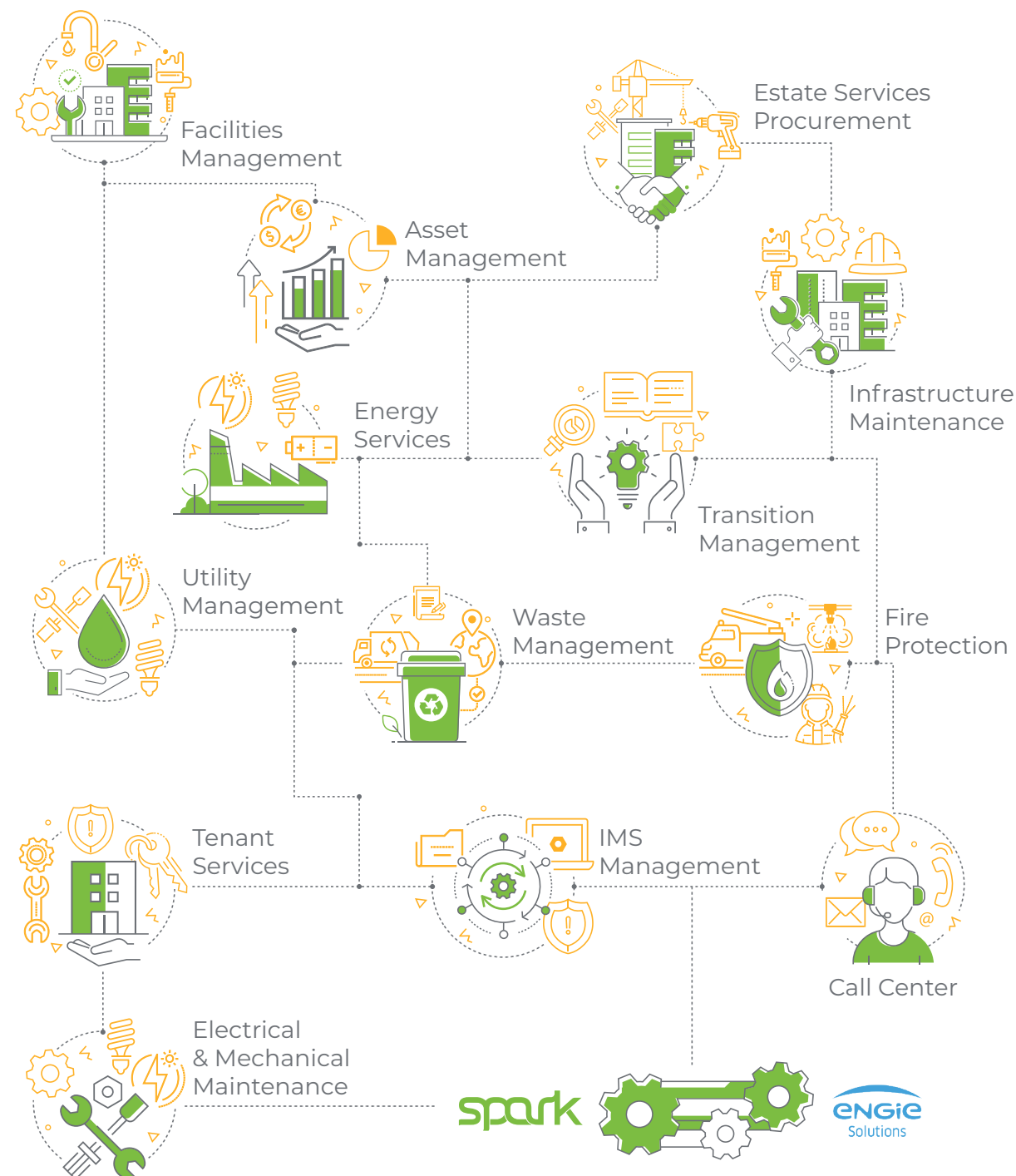
To ensure excellence in its operations and to provide investors with world-class utility services, SPARK has established SPARK Utilities; a limited liability company focused on power, water, and gas utility operations. Located in the city itself and dedicated to serving SPARK investors, SPARK Utilities will provide rapid turnaround to customers' needs. Providing investors with access to real-time data on power consumption and usage, SPARK Utilities ensures business continuity and smart power usage. It is the third licensed power utility company in the Kingdom attracting industrial investors across five strategic sectors: Upstream, Downstream, Petrochemicals, Power and Water.





# QUALITY OPERATIONS

SPARK has partnered with Engie Solutions, a global industry leader in facilities management, to operate the city and deliver the following services:



“At maturity, SPARK will be home to over 300 industrial, technology, and service facilities focused on the energy sector. After a thorough search, we found ENGIE Solutions to be the ideal facilities management partner for us, with shared goals of development and long-term sustainability that align with our own strategic objectives.”

**Saif S. Al Qahtani**, SPARK's President & CEO

“We are very excited to work with SPARK on this historical mega project for the Kingdom. This is a great opportunity for ENGIE to utilize its global expertise working with more than 70 countries and 30 million clients globally, to truly provide the highest standard of services that are unique to SPARK.”

**Turki AlShehri**, Chief Executive Officer of ENGIE KSA







# ONE-STOP-SHOP

The One-Stop-Shop at SPARK aims to centralize all processes and requirements involved in the investor journey at a single location, simplifying and reducing the lead time involved in getting the support and approvals needed to set up businesses in Saudi Arabia and at SPARK. This includes support with areas such as licensing and permit procedures, license renewals, financial support and recruitment.







## SUSTAINABILITY THAT MAKES A MARK

AT SPARK, WE ARE BUILDING A CITY THAT  
PROTECTS THE ENVIRONMENT, SUPPORTS  
COMMUNITIES, AND EMPOWERS INVESTORS.





### 3 ENVIRONMENTAL

Our commitment is to ensure a sustainable future. Since the inception of SPARK, the implementation of sustainable practices and the usage of cutting-edge, eco-friendly materials and construction methods have been at the forefront of the city's development. Some of the construction technologies used at SPARK site are being used for the first time ever in Saudi Arabia.

At SPARK, we are committed to sustainability. We always strive to deliver a superlative work environment, quality jobs, and support the livelihoods of local communities while reducing global environmental impact and helping our country lead the way in the fight against climate change. To support this transition, SPARK aims to collaborate with key stakeholders and other industries to support the advancement of sustainable development in the region by developing strategies that tackle underlying issues and aid the transition to a more sustainable future.



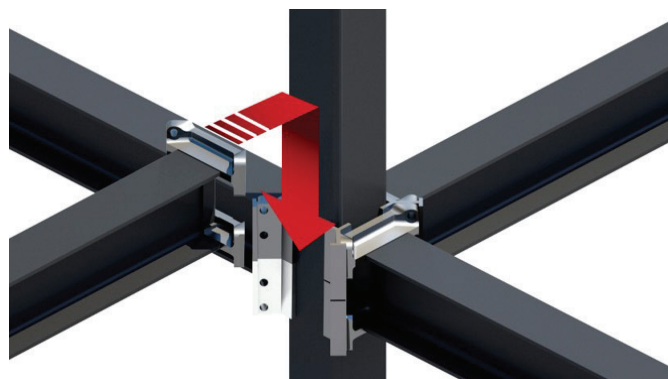
# CONSTRUCTING RESPONSIBLY



## CONXTECH™

Regarded as the first commercial building in the MENA region to utilize this innovation, SPARK's administration building was designed and built using Conxtech structural steel technology. This new method of precision steel engineering enables rapid erection of structures, cutting down the time required to achieve the same product by 60%, which has allowed the erection of 400 tons of structural steel within 2 weeks, as opposed to six weeks with conventional methods. This highly precise technology not only impacts engineering and constructions, but also results in less steel wastage during fabrication and less of a hazard due to the elimination of welding.

Innovative modular construction disrupts the building industry faster, better, safer.



## 'GREEN' CONCRETE

By substituting about 30% of the cement in concrete mixes with recycled road pavement, it has been possible to achieve the same results in strength, while cutting down the required water to create the mix, reducing the carbon emissions that arise from the chemical reactions of mixing concrete, and alleviating the strain on the environment by reusing abundant refuse. This method was pioneered by King Fahad University of Petroleum and Minerals (KFUPM) and piloted successfully at SPARK.



## GFRP REINFORCEMENT BARS

By substituting conventional steel reinforcement in the concrete of the AlQurayyah bridge deck, with Glass Fiber Reinforced Polymer (GFRP), SPARK has been able to reduce the weight of the structure by 74% – the equivalent of 4 large school buses. GFRP rebar is virtually corrosion-free, and thus is a viable alternative for epoxy-coated steel rebar.



# PRESERVING OUR PRECIOUS RESOURCES & FOLLOWING NATURE'S LEAD



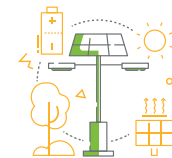
## STORMWATER DRAINAGE

By imitating and complementing the natural topography surrounding SPARK, the stormwater drainage system in the city has been designed to ultimately pour into a natural basin located on the edge of SPARK's grounds. The valley's basin has undergone extensive reinforcement to compensate for the expected overflow from the city, requiring 356,025 sq m of crushed stone and geotextile membrane – an equivalent area to 50 premier league football pitches.



## TREATING SEWAGE EFFLUENT

To conserve water consumption and reuse this precious resource, the entirety of SPARK's effluent is reused after being treated and dosed with fertilizing agents, as irrigation water for the 858,000 sq m of landscapes, on SPARK's grounds.



## SOLAR STREETLIGHTS

Lining the streets of SPARK are 1,870 solar streetlights. The streetlights are powered by vertical photovoltaic cells and lithium-ion batteries to store the energy harvested during daylight.



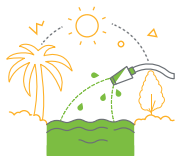


# SUPPORTING OUR LOCAL ECOSYSTEM



## NATIVE FLORA & VEGETATION

Destined to adorn the landscapes of SPARK are thousands of trees, shrubs, succulents, and a variety of grass – all of which are locally sourced and grown. A large portion of the trees are native, drought-resistant, and desert strains. The localization of vegetation and softscapes across SPARK is in line with the Kingdom's Vision 2030, to add as much green coverage as possible, fighting desertification and sequestering carbon from the atmosphere.



## LIQUID NANO CLAY

As one of the first trials in the Kingdom, SPARK is studying the application of a soil enrichment method, referred to as Liquid Nano Clay (LNC). LNC is an organic mixture, which when sprayed on even the most arid of soils, traps moisture and essential nutrients, allowing access for vegetation to the much-needed resources that are often completely diminished in such soil media.





## 4 SOCIAL

By joining the SPARK family, you can expect a fulfilling career in which your skills and talents are harnessed at one of the most vibrant, innovative, and advanced industrial hubs in the world. More than just a regular job, our work is underlined by a passion for building a brighter, more sustainable future. As part of these efforts, we are committed to ensuring a working environment that enables our employees to flourish.

The Great Place to Work Institute has certified us and recognized our efforts made in Workplace Culture.



Explore our high trust workplace



## AWARD-WINNING CORPORATE CULTURE

We recognize that our employees are at the heart of our organization. That is why we do everything in our power to create a corporate culture in which our employees' growth and development is supported, their achievements celebrated and where everyone feels welcome. SPARK has been certified Great Place To Work® for 2 years in a row.

## A COMMITMENT TO DIVERSITY AND INCLUSION

At SPARK, we appreciate that each member of the staff is unique. We celebrate the diversity of our employees as a positive element that contributes to the innovative nature of our organization. Committed to creating an inclusive environment, we strive to create an organization where our employees feel able to express themselves and that they belong.

## FEMALE EMPOWERMENT

As part of our commitment to diversity and inclusion, we support women across the workplace and in positions of leadership. Aside from ensuring that flexible working hours are available to those who need them, we also provide mentorship programs



Find out more about careers at SPARK



## SUPPORTING YOUTH

SPARK supports a number of national programs intended to increase productivity in the labour market and create more employment opportunities. SPARK is proud to support the Tamheer program; an on-the-job training program for Saudi graduates, and the Professional Career Certificates Support Program, which aims to empower the job-seekers in gaining approved professional certificates in miscellaneous career areas required by the Saudi labour market.

SPARK also supports Dorooob; a national e-training platform, which seeks to develop the capabilities and raise the skills of national candidates, male and female, and provide them with the job skills that support their access to the right job.

## CAREER DEVELOPMENT OPPORTUNITIES

In addition to being one of the most advanced industrial hubs in the world, SPARK is a place where team members can build fulfilling, long-term careers. Career aspirations are recognized, respected, and supported, as evidenced by numerous professional development opportunities, and formal and informal mentorships designed to help every employee achieve his or her full potential.

## GENEROUS EMPLOYEE BENEFITS

At SPARK, we are committed to ensuring a healthy work-life balance for all and ensure our employees feel valued. As part of that commitment, employees can expect top-class medical coverage for staff, their dependants and parents, an opportunity to continue education at the best local universities, and access to the best training and development courses.

## CORPORATE SOCIAL RESPONSIBILITY

SPARK employees embraced the spirit of giving by volunteering their support and providing donations to distribute Ramadan baskets to families in need, in coordination with Saudi food bank (Etam).



# WHAT OUR EMPLOYEES HAVE TO SAY



"If I had to describe the corporate culture at SPARK in three words, they would be energetic, rewarding and supportive. SPARK is an ideal environment for individuals looking to work in an innovative space where learning is encouraged."

**Einas Al Ashgar**, SPARK Utilities CEO



"Working at SPARK is a fundamentally motivating experience where staff are empowered to meet the challenges faced by today's energy sector. For anyone looking to join a truly diverse team, where meaningful collaboration is a cherished value, I would highly recommend exploring a career at SPARK."

**Ayedh Al Fardan**, Utilities Services Director



"Joining SPARK is like joining a big family, where everyone is welcoming and friendly. You can expect staff to employ an open door policy, reflecting the collaborative spirit at the heart of the organization."

**Yasmin Al Dossary**, Sr. Talent Acquisition Officer



"Friendly, supportive and inclusive. This is how I would best describe my experiences of working at SPARK. Joining the company is truly like becoming a member of a new family."

**Yaqub Al Ghamdi**, Government Affairs Manager



"With an open-door policy in place throughout the organization and management empowering staff to take ownership of their projects, SPARK is an ideal environment for fresh graduates to start and develop their careers."

**Mohammed Al Tamimi**, VP, Engineering and Project Management



"While working at SPARK comes with lots of responsibility, it is definitely a rewarding experience. A dynamic environment where innovation is celebrated and employees are trusted, empowered and supported, SPARK is a great place for personal and professional development."

**Abdullah Al Dayel**, Project Engineer





## 5 GOVERNANCE

As an Aramco subsidiary, we have had the opportunity to leverage corporate policies, expertise, experience, and more since our earliest days at SPARK, and continue to advance our business processes and governance mechanisms. SPARK has implemented an internal governance model that integrates sustainability principles into our overall business strategy and decision making, and provides internal clarity concerning individual roles and responsibilities.

This oversight model supports a disciplined internal approach, providing for accountability, transparency, and responsibility at all levels. It also enables the company integrate sustainability principles within the overall business strategy and align sustainability targets with business objectives.



## BOARD OVERSIGHT

SPARK is managed by a Board of Directors consisting of five Saudi Aramco Executives, chaired by Dr. Mohammed Y. Al Qahtani – a member of Saudi Aramco's Senior Management. Our Board is responsible for the general oversight of the company's activities. They play an active role in the development of SPARK to ensure we achieve our strategic objectives. In addition, SPARK has an Audit Committee established by its Board of Directors for the oversight of the organization's governance, risk management, and internal control practices. This oversight mechanism also serves to provide confidence in the integrity of these practices. The Audit Committee comprises three members from the Board.

## PROVIDING A ROBUST OPERATING FRAMEWORK FOR INVESTOR SUCCESS

At SPARK, we are committed to establish a framework that empowers our investors and supports them in their ESG commitments as well as driving our ESG program of activities at the same time. As a hub for international investors in Saudi Arabia, a high standard of governance is a key priority. Our management and operating structures are maintained in line with international standards, and the reporting structure of our Board of Directors and management team ensures clear and transparent roles and responsibilities throughout the operation. SPARK's One-Stop-Shop and Plug-And-Play concept offer help to all investors, helping them document their participation at SPARK every step of the way and demonstrate the value of every dollar of investment.

## RISK MITIGATION AND MEASUREMENTS

SPARK has established a framework that oversees risk management practices in the company. Bureau Veritas, a world leader in testing, inspection, and certification, awarded four ISO certificates to SPARK. The gaining of ISO credentials is a recognition that SPARK has adopted an integrated management system approach to business risks, including quality, health and safety, and environmental management, protecting the value of the organization's physical and non-material assets.

## WELL-ESTABLISHED FINANCIAL OPERATIONS

SPARK maintains a robust financial management structure, with distinct teams responsible for Treasury, Financial Planning and Analysis, Compliance, Procurement and Accounts. This gives investors the reassurance that a stringent cash management approach is in place, governing the site construction and operations, and in line with international standards

## UTILITIES DRIVE INVESTOR SUCCESS

SPARK has established SPARK Utilities; a limited liability company focused on power, water, and gas utility operations. As the third licensed power utility company in the Kingdom, SPARK Utilities enables SPARK to manage power utilities infrastructure at international standards and meet investor demand.

Located in the city itself and dedicated to serving SPARK investors, SPARK Utilities will provide rapid turnaround to customers' needs. Providing investors with access to real-time data on power consumption and usage, SPARK Utilities ensures business continuity and smart power usage. SPARK Utilities further delivers on SPARK's Plug-And-Play promise by providing convenient and reliable access to power and water – an essential factor for investors seeking to base themselves at the heart of the regional energy sector and benefit from an all-inclusive, full-service environment.

## PROMOTE SUSTAINABILITY IN SPARK'S CULTURE

SPARK holds sustainability as a core part of the company's DNA. It is reflected in the way we operate and manage our business. Sustainability is a tool that sharpens our growth, optimizes our resources, and advances positive engagement with the community. To achieve these goals, SPARK has developed practices and initiatives that promote sustainability. Consequently, SPARK was the first industrial city in the world to obtain a LEED Silver Certificate in energy leadership and project design.

SPARK continues to win leading industry awards for its green construction techniques and contribution towards creating sustainable, healthier, equitable and resilient buildings, cities and communities.

## AN INTERNATIONAL LEGAL FRAMEWORK

The Saudi Center for Commercial Arbitration (SCCA) has set up a new branch in Al Khobar. This new branch, which is an addition to SCCA's headquarters in Riyadh and its representative office in King Abdullah Economic City (KAEC), promotes SCCA's strategic plan to expand and support its wide client base. The arrival of the SCCA branch provides reassurance to SPARK investors that their assets and investments will be protected by both local and international law, and helps them manage risks as they grow their business in the Kingdom.







## 6 SUSTAINABILITY AT THE HEART OF SPARK

As the region's only fully integrated energy hub, SPARK's mandate is to bring social and economic value to the Kingdom, with a vision to create thousands of direct and indirect jobs and contribute \$6 billion to GDP. SPARK is set to be a fully integrated city, bringing together major national and international companies and fuelling economic growth and job creation.

SPARK understands that investing in the workforce of tomorrow is key to localizing the Energy supply chain and driving a sustainable future for the nation, and to that end, has built partnerships with key academic institutions to help train and develop young Saudi students, and to provide opportunities for institutions and companies to work together to encourage knowledge transfer and career development.

Serving as a platform upon which the world's energy sector can build an integrated future, SPARK is committed to supporting research and development programs that will contribute to achieving the Kingdom's Vision 2030. SPARK's partnership with King Faisal University builds on the core values of encouraging social and environmental responsibility, the promotion of operational efficiency, and strengthening connections with neighboring communities.





As the **FIRST** industrial city in the world to obtain **LEED Silver Certification**, SPARK was recognized for its approach to green building. Specifically, this program verifies that buildings are designed to improve performance across key sustainability metrics such as energy savings, water efficiency, CO2 emissions reduction, improved indoor environmental quality, stewardship of resources and sensitivity to their impact.

## CONSTRUCTION Innovation Awards | 2021

SPARK received the “Innovation Project of the Year” award at the Construction Innovation Awards Middle East 2021, recognizing the use of green construction techniques and advanced materials which minimize environmental impact and deliver investor advantage



Scan to find out more about  
our LEED certification



SPARK recently earned the **Cityscape Intelligence 2021 Award** in the Tech & Innovation Category for its green construction techniques.



SPARK received the **2021 U.S. Green Building Council Leadership Award** for the Middle East for its exemplary leadership and contribution towards creating sustainable, healthier, equitable and resilient buildings, cities and communities.



In another first, SPARK is the **FIRST** industrial city in the Kingdom to be recognized with **Gold-level Mustadam Certification** by the Ministry of Housing in the category of Communities/Design.



Scan to see why we won the USGBC Award





# BUILDING A BETTER FUTURE

The energy sector powers the way we all work, move, and live but it must also respect the environment and the societies where it operates, and be supported by strong governance.

SPARK continues to explore new ways to do this – from investing in digital transformations to proactively creating downstream opportunities to add more value. The community is committed to continually improving the way it operates every day, in every way.

While attracting investment is at the heart of SPARK's mission, sustainability represents a cornerstone of how the community strives to attract and grow those investments.





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